

# HP Adhesive Vinyl Application Guide



## Outdoor/indoor signage, labels/decals, & POP/tradeshow

### PRIME

Intermediate  
Polymeric  
Calendered  
Adhesive Vinyl

- Reliable
- Consistent
- Excellent quality

#### HP Prime Gloss CP



- Clear permanent adhesive
- DSPE lay-flat liner
- Not recommended for dark substrates or over existing graphics

#### HP Prime Matte Air GR



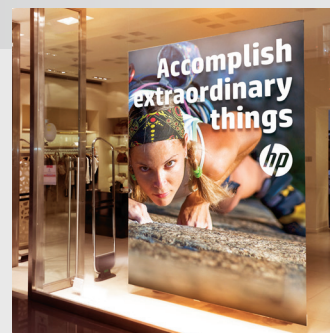
- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

#### HP Prime Gloss Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

#### HP Prime Matte Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

Expected durability for  
printed and laminated graphics  
>10 years

## Fleet, signage & wall graphics

### OPTIMAL

High-performance  
Polymeric  
Calendered  
Adhesive Vinyl

Expected  
durability for  
printed and  
laminated graphics  
>10 years

- Top-of-the-line
- Most versatile
- Superior quality

#### HP Optimal Gloss Air GRP



- Gray repositionable adhesive
- Air release liner for bubble-free application
- For use on vehicles with simple curves and most other substrates

## Window & transparent graphics

### PRINTABLE OVERLAMINATES

#### HP Gloss Polymeric Overlaminates



- Clear permanent adhesive
- DSPE lay-flat liner
- For use as a UV protective laminate or for transparent printable graphics

#### HP Matte Polymeric Overlaminates

